

# What does your company look for?

- Strong customer demographics
- Significant customer counts
- Smart adjacencies
- Strong results



## Sea-Tac Airport Has It All

With a reach of close to **38 million people annually** (not to mention 16,000 airport employees), the shops and restaurants at Sea-Tac Airport have access to customers from all over the world. And did we mention that they are an affluent and captive audience, with **about half having incomes over \$100,000**, spending **almost 2 hours in dwell time** in the airport waiting for their flights?

Another important detail—existing tenants **average sales of over \$1,100 per square foot.**

ADDITIONAL INFORMATION  
[lease.seatacshops.com](http://lease.seatacshops.com)

# EAT



# SHOP



# lease



### SEA-TAC AIRPORT

A world of customers – a world of opportunities 

**eat & shop** 



# Customer Profile

# Sales Performance

Approximate Sales per Square Foot

Age of Survey Participants 2011	
16-21	7.9%
22-34	23.0%
35-44	14.5%
45-54	18.7%
55-64	22.5%
65 or older	13.4%

Leisure Travel 68%

Business Travel 32%

Female 49%

Male 51%

Income over \$100,000 47.4%

Spend over 100 minutes at Sea-Tac Airport before flight 86%

Average Top Puget Sound Regional Malls<sup>1</sup> \$648

Average National Regional Malls<sup>2</sup> \$454

Top 50 North American Airports<sup>3</sup> \$1,190

**Sea-Tac Airport over \$1,100**

## Visitors per year in 2014

Pike Place Market	10 million
Mt. Rainier	3 million
Space Needle	10 million
<b>Sea-Tac Airport</b>	<b>37.5 million</b>

<sup>1</sup> Includes average sales per square foot for Alderwood Mall, Bellevue Collection, Pacific Place, and Westfield South Center.

<sup>2</sup> Source: ICSC, 2011. Not including anchor tenants.

<sup>3</sup> Source: ARN Fact Book, 2012; data for 2011, excluding duty free retail.

# A World Of Customers

More than **100,000 passengers** travel through Sea-Tac Airport each day. With numerous non-stop international flights, almost **4 million international passengers** pass through the airport annually. Sea-Tac Airport directly connects the Pacific Northwest to **more than 80 domestic cities.**

# Leasing Opportunities

If you are interested in leasing a unit at Sea-Tac Airport, please submit an application (available on our website at [lease.seatacshops.com](http://lease.seatacshops.com))



# A Blend of Brands

- Africa Lounge
- Alaska Lodge
- Alki Bakery
- Anthony's Restaurant
- Beecher's Handmade Cheese
- Bigfoot Food & Spirits
- Bose
- Burger King
- butter LONDON
- Casa del Agave
- Chili's Too
- Dilettante Mocha Bar
- Diva Espresso
- Dufry Duty Free/Duty Paid
- Dungeness Bay Seafood House
- ExOfficio
- Firehouse Express
- Fireworks
- Freshens
- Great American Bagel Bakery
- Hudson Bookseller
- Hudson News
- InMotion Entertainment
- International Currency Exchange
- Ivar's Seafood Bar
- Kathy Casey Dish D'lish
- Ken's Baggage & Storage
- KOBO
- La Pisa Café
- Life is Good
- Made in Washington
- Maki of Japan
- Manchu Wok
- Massage Bar
- McDonald's
- Metsker Maps
- Mountain Room
- Pallino Pastaria
- Pilot House
- Qdoba Mexican Grill
- Quiznos
- Runway Grill
- Sbarro
- Seahawks 12 Club
- Seattle's Best Coffee
- Seattle Taproom
- Sports Page Pub
- Starbucks Coffee
- SubPop
- The Body Shop
- The Coffee Bean & Tea Leaf
- The Washing Stone
- US Bank
- Vino Volo
- Vintage Washington Wine Bar
- Waji's
- Wendy's
- Wolfgang Puck